

How \$1.99 Can Save Billions



According to the American Journal of Pediatrics, if 90% of US families could comply with medical recommendations to breastfeed exclusively for 6 months, the United States would save \$13 billion per year and prevent an excess 911 deaths, nearly all of which would be infants (\$10.5 billion and 741 deaths at 80% compliance).

Investment in strategies to promote longer breastfeeding duration and exclusivity may be cost-effective.

Pediatrics 2010;125:e1048–e1056

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